



NORTON
KING'S DAUGHTERS'
HEALTH

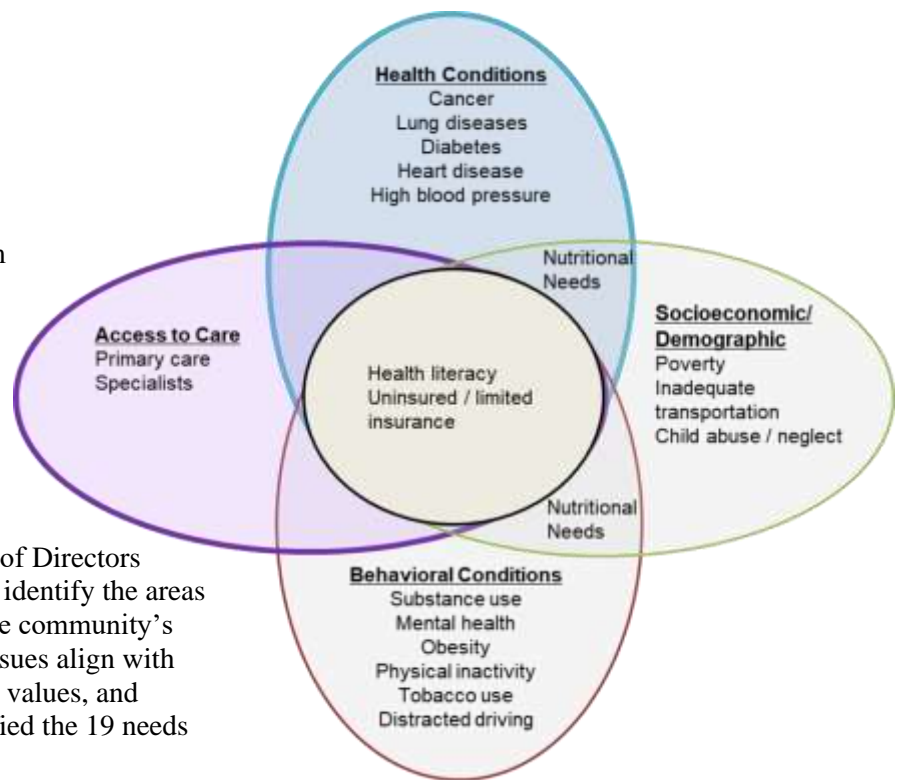
*Community Health Needs Assessment
Implementation Strategy
2022*

Norton King’s Daughters’ Health has conducted a Community Health Needs Assessment (CHNA), using primary and secondary data, to ensure that our community benefit programs and resources are focused on the pressing health needs as perceived by the community at large. The primary data sources for this assessment were:

- Community survey
- Provider and community leader interviews
- Secondary market research

Findings

A total of 19 issues were identified by the assessment process. The relational diagram to the right categorizes these concerns into four main areas and illustrates the overlap between them. Health literacy and the uninsured intersect all four categories of need.



Prioritization

Norton King’s Daughters’ Health’s Board of Directors participated in the prioritization process to identify the areas of focus. The prioritization reflects both the community’s perception of its needs and how well the issues align with Norton King’s Daughters’ mission, vision, values, and strategic priorities. The table below identified the 19 needs identified by category.

Health Conditions	Access to Care	Behavioral Conditions	Socioeconomic / Demographic
Cancer Lung disease Diabetes Heart disease High blood pressure	Access to care Primary care Specialists Uninsured / limited insurance	Substance use Mental health / suicide Obesity Physical inactivity Tobacco use including vaping Distracted driving	Nutritional needs Poverty Transportation Health literacy Child abuse / neglect

Norton King’s Daughters’ Health desires to continue providing clinical programs and health care services for our community while also pursuing continuous improvement in existing and future programs to meet community needs and improve the overall health of the communities we serve. The areas shaded in blue are those concerning health conditions and access to care, which pertain to Norton King’s Daughters’ Health’s core business and will always be areas of priority. The unshaded areas to the right involve

behavioral conditions and socioeconomic/demographic concerns that were prioritized for inclusion in our Community Health Needs Assessment.

From those areas of need, we identified eight areas of focus for implementation. These strategic areas are **substance use, mental health / suicide, obesity, physical inactivity, tobacco use including vaping, nutritional needs, health literacy, and child abuse / neglect**. Poverty levels were not included as a strategic area. Norton King’s Daughters’ Health Inc. continues to have a comprehensive charity care policy however, however we are not currently in a position to significantly influence the poverty levels or transportation concerns that exist in the population that we serve.

Implementation strategies have been developed for eight strategic areas and are outlined in the following pages. These are not intended to be all-inclusive or a comprehensive catalog of all activities by the Norton King’s Daughters’ Health, but rather a representation of specific actions and measures that have been committed specific to these areas of community need and will be monitored over the course of the next three years.

Substance Use

Initiative	Description	Measure
Community involvement pertaining to substance use reduction	<ul style="list-style-type: none"> Continue a leadership role with the Healthy Communities Initiative’s Substance Abuse team, growing community programs to increase awareness and communication of resources. Continue to serve on county substance abuse coalitions. 	<p>2023 – 7 substance abuse team meetings were held.</p> <ul style="list-style-type: none"> - A drug take back day was held in partnership with the JCHD. 81# of expired/unused medication was collected. - A Rally for Recovery event was held, including the showing of the movie The Addicts Wake. - The Substance Abuse team also supported and promoted the Recovery Café, a substance abuse support facility. <p>2023 – Three NKDH employees serve on the JC-JTaP coalition (Jefferson County substance abuse coalition).</p>

Mental health / suicide

Initiative	Description	Measure
Increase mental health screenings	<ul style="list-style-type: none"> Increase the utilization of mental health screening tools at all health access points. 	<p>2023 – 66.61% Compared to 60.62% in 2022</p>
Increase public awareness and education pertaining to mental health needs and suicide	<ul style="list-style-type: none"> Norton King’s Daughters’ Health will continue to support the Healthy Communities Initiative by supporting growth of mental health trainings, community education on suicide and mental health needs 	<p>2023 – 4 NKDH staff members Number of activities and programs developed.</p> <p>2023 –</p> <ul style="list-style-type: none"> - A Youth Worker Café training was held in February. - HCI support the Out of the Darkness suicide awareness walk

		and promoted a new suicide support group.
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Obesity

Initiative	Description	Measure
Increase access to nutritional education for targets populations	<ul style="list-style-type: none"> Grow the Diabetes Education program tailored to the population suffering from diabetes or at risk for diabetes. 	2023 – 219 people were served by the Diabetes Coordinator. This was an increase from 158 in 2022.
Encourage the development of healthy lifestyle choices	<ul style="list-style-type: none"> Norton King's Daughters' Health continue to host the Fit Kids program for all Jefferson County 5th grade classrooms teaching health information and targeting areas of improving nutrition and physical activity. 	2023 - 5 schools, 15 classrooms Number of students completing the program 2023 – 346 students

Physical inactivity

Initiative	Description	Measure
Continue to support and grow post treatment exercise programs	<ul style="list-style-type: none"> Continue to support and promote post treatment exercise programs including the support and promotions of the "Be Strong" exercise program and the development of other resources for the post cancer treatment population. 	2023 - Be strong classes were held throughout the year with an average of 8 participants. Additional new exercise options will be provided for patients post-treatment starting in 2024.
Increase awareness of local resources and opportunities to increase physical activity	<ul style="list-style-type: none"> Encourage local physically active opportunities through the development and distribution of the Healthy Lifestyles Resource Guide made available on the NKDH website. 	2023 – One update was made to the resource guide. The e-version of the guide was available on two websites and paper copy distribution increased in 2023 with guides at four consistent locations and three special events.
Continue to support the Healthy Community Initiatives' Healthy Lifestyles team	<ul style="list-style-type: none"> Continue a leadership role with the Healthy Communities Initiatives' Healthy Lifestyles team, growing community programs to encourage healthy living practices 	2023 – Hosted a Community Health Fair with 17 vendors and apx. 50 participants. In addition, hosted a Healthy Youth Tailgate Party with 22 vendors, special activities, and over 250 youth and adults in attendance.
Continue to support and encourage youth engagement in physical activity	<ul style="list-style-type: none"> Continue to grow the Girls on the Run program a 10 week fall program including a 5K fun run. 	2023 – The fall season was moved to the spring of 2024.

Tobacco use including vaping

Initiative	Description	Measure
Increase tobacco screenings	<ul style="list-style-type: none"> Have tobacco screenings available at all physician practice location. 	Percentage of patients screened 2023 – 98.57%

	Tobacco cessation intervention made available when appropriate	Compared to 61.23% in 2022 Percentage of patients that use tobacco that received tobacco cessation interventions 2023 – 80.68%
Increase referrals to the Indiana Tobacco Quit line	<ul style="list-style-type: none"> Increase the referrals to the Indiana Tobacco Quit line (Quit Now Indiana) for free counseling resources. 	2023 – 1,181 referrals Compared to 114 referrals captured from July-Dec. 2022.
Increase awareness of the dangers of vaping	<ul style="list-style-type: none"> Norton King's Daughters' Health Tobacco Coordinator will educate youth, guardians, and teachers on the subject of vaping (e-tobacco use). 	2023 – 5 Vaping presentations were offered to the community.

Nutritional needs

Initiative	Description	Measure
Increase access to healthy food options	<ul style="list-style-type: none"> Norton Cancer Institute in Madison, Indiana to develop an onsite food bank 	2023 – A food and supplement program started in the 4 th quarter. Four sets of food bags were distributed and six cases of nutrition supplement drink cases.
Educate the youth regarding healthy lifestyles and choices	<ul style="list-style-type: none"> Norton King's Daughters' Health continue to host the Fit Kids program to all Jefferson County 5th grade classrooms teaching health information and targeting areas of improving nutrition and physical activity. 	2023 - 5 schools, 15 classrooms Number of students completing the program 2023 – 346 students

Health literacy

Initiative	Description	Measure
Train staff on how to tailor health information to the patient's need.	<ul style="list-style-type: none"> Train nursing staff on the availability of translators, the teach-back method, and how to adapt health information to meet the patient need. 	2023 – A total of 68 employees completed the NetLearning on-line training module for the teach-back method. This method is also reviewed in-person during nursing orientation. New in 2023, the teach-back communication method has been added to all travel nurses' onboarding education binders.
Provide community based education opportunities	<ul style="list-style-type: none"> Improve access and awareness of health information through community outreach such as health fairs and community speaking engagements on healthy living. 	2023 – The Wellness Coordinator provided 40 community speaking engagements, teaching various health topics and taught 60 Fit Kids classes.
Partnership with the House of Hope	<ul style="list-style-type: none"> Norton King's Daughters' Health's Cardiology department to continue providing regular blood pressure checks and heart health information at the House of Hope each quarter. 	2023 – NKDH Cardiology department participated in three House of Hope food pantry events providing health information and free blood pressure checks. An average of 20-25 people received a blood pressure check each date.

Child abuse / neglect

Initiative	Description	Measure
Participation in the Healthy Communities ACE's Team	<ul style="list-style-type: none"> Continue to play a lead role on the Jefferson County Healthy Communities steering committee focused on adverse childhood experiences 	2023 – 3 NKDH staff members serve on this steering committee.
Development of education opportunities for healthcare professional and community members	<ul style="list-style-type: none"> Norton King's Daughters' Health staff to support the Resilient Jefferson County effort to make Jefferson County a trauma-informed community through the development of education for healthcare providers and the community. 	2023 - <ul style="list-style-type: none"> An ACE training session was held in January at the local Boys & Girls Club. An ACE conference was held in April.
Partnership with the Indiana Department of Children Services	<ul style="list-style-type: none"> Continue to serve the community as the Partner with the Indiana Department of Children Services to support medical exams and reviews for children in need. 	2023 – <ul style="list-style-type: none"> One NKDH Pediatrician continues to serve as a “Doc in Case”, working with IN DCS for reported medical exams for child abuse cases. The total number of cases consulted on are not disclosed by DCS. NKDH continues to meet all requirements to be a Mandated Reporter for all abuse cases that meet criteria and reported. At the end of 2023, the Jefferson County IN Prevent Child Abuse Council resumed. The NKDH Social Worker serves on this council as a board member.